

Frigid Fluid sponsors ACCFA Speaker



(L to R) Tony Garcia, Frigid Fluid Co. Sales Rep, Bill Addison, James DeCastro, and Matt Smith, Frigid Fluid Co.

SCOTTSDALE, AZ— **Matt Smith** of **Frigid Fluid Co.** was invited to speak at the *Arizona Cemetery, Cremation and Funeral Association* State Convention to a group of funeral directors and embalmers from Phoenix and surrounding cities on the topic of Pleasant Expression and Creating the “SMILE.” The funeral directors and embalmers received 1 CE hour with Matt’s seminar and learned new techniques to close the mouth and set the features to give a symmetrical look that includes a slight smile, doing away with the most common unpleasant “frown.”

Matt is available to speak and train at your associations or privately at your funeral home. If you have any question on any topic concerning the seminars or societies please contact Matt Smith and he can guide you in the right direction. **Tony Garcia** of Frigid Fluid Co. also gives training seminars on lowering devices and travels to cemeteries across the country. Matt can be reached at msmith@frigidfluidco.com or toll free at 866-774-4746.

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